

America Needs Jobs

The engine of a successful economy is jobs.

Today, many industries and the jobs that go with them are moving overseas. Many say it's because of cheaper labor. But most industries are highly automated, requiring advanced technology and skilled labor, rather than an inexpensive workforce.

So why are they moving?

- A restrictive legal and regulatory system that discourages industrial investment.
- Special interest groups who vocally oppose any type of industry, even when these industries meet and often exceed tough laws and regulations created to protect public health and the environment.

The unfortunate result is the gradual de-industrialization of America. If there is an inconvenient truth to the economy, this is it.

Nationally, real estate and financial markets are failing, unemployment is rising and high energy prices have neutralized tax rebates given to working families. Locally, unemployment is at its highest in five years and rising, retail tax collections fell for the first time in 20 years, house sales fell 50% and hotel room occupancies are at record lows. Now, more than ever before, new industry – and jobs – are needed in New Hanover County.

While other companies shut down or move overseas, we will build a state-of-the-art cement plant in Castle Hayne and create high-paying, quality jobs. Our plant will need production and maintenance personnel, engineers, supervisors, technical support, sales and marketing professionals. We will recruit as many people from the community as possible and will work with Cape Fear Community College to design training programs.

If you are interested in our plans for Carolinas Cement and have questions, please stop by our Information and Recruiting Office at 4312 Henson Drive, call us at 910-799-2940 or write us at www.carolinascement.com. And please come and meet our team at our next Community Information Workshop on Monday, October 27 from 4 p.m. to 8 p.m. at UNCW Executive Development Center on Military Cutoff Road.



**Carolinascement
Cement Company**

Economic Benefits of Carolinas Cement:

- 1 \$500 million in capital investment
- 2 800 contracting jobs created during 2-year construction phase
- 3 160 high-paying plant jobs, recruited locally
- 4 Economic spillover effect will create 350 additional jobs to support plant operations
- 5 Annual fiscal impact of \$120 million to New Hanover County
- 6 \$2 million a year in property taxes
- 7 A caring corporate citizen with a proven track record of generously supporting the communities in which it operates.

